

CELEBRATING AND SHARING



Our Inherent Knowledge
in Health Leadership
and Management

**FNHMA 10TH ANNIVERSARY
NATIONAL CONFERENCE**

NOVEMBER 1-3, 2022

Victoria Conference Centre
Victoria, British Columbia

**SPONSORSHIP
AND EXHIBIT
OPPORTUNITIES**



First Nations Health Managers Association



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Our Inherent Knowledge in Health
Leadership and Management

FNHMA 2022 National Conference

Sponsorship and Exhibit Opportunities

We will be back in person this year and you will not want to miss this opportunity to showcase your organization at THE health education event of the year!

The 2022 FNHMA National Conference will offer high-energy, interactive networking opportunities. Gain enhanced access to First Nations Health Managers and community leaders from across Canada. Network with 650+ delegates including healthcare community decision-makers, healthcare service and product suppliers, government representatives and academics.

FNHMA knows that increasing capacity to First Nations Health Managers is key to contributing to health service delivery at the community level.

By partnering with FNHMA, you will gain valuable access to senior health representatives and in turn contribute to the health and wellness of our communities across the country. Sign up today and start networking and benefitting from our partnership!

Sponsorship Opportunities

Get involved and contribute to the health and wellness of our communities across the country!

All sponsorship opportunities include the following core benefits:

- One complimentary pass to the complete conference, including the awards banquet
- Logo placement on all marketing, website, conference onsite and online program, screens and signage
- Acknowledgement of your contribution throughout the conference
- Enhanced visibility in the exhibit area
- Sponsorships of \$5000 or more enjoy the added benefit of a complimentary prime space in the exhibit area

Platinum \$25,000

There is no better way to put your organization's strength, commitment, and corporate identity in the spotlight than by becoming the lead sponsor at this event. A representative from your organization will be invited to deliver remarks at the opening plenary and your sponsorship will be highlighted with most prominent logo placement on all marketing materials and on the conference website. Onsite recognition at the conference will include your logo on screens, on signage and on the cover of the onsite program. In addition, you will be invited to provide a full-page colour ad to be placed in the inside front cover of the conference onsite program.

Plenary Panel Discussion \$20,000

Sponsor the morning plenary and deliver a keynote address prior to joining a panel discussion on a subject matter relevant to everyone involved in health, wellness and self-care in our communities!



SOLD

Banquet and CFNHM Convocation \$17,500

The awards banquet is the highlight of the conference featuring Indigenous entertainment and the Certified First Nations Health Manager (CFNHM) Convocation. Your logo will be printed on the cover of the evening program and will be featured on the large screens in the banquet room as a representative from your organization delivers remarks. Designation recipients from 2020, 2021 and 2022 will be honoured on this special evening.

Excellence in Health Leadership Award \$15,000

SOLD

This award is designed to recognize those who have exhibited a sincere and long-term commitment as well as leadership in First Nations health management in Canada.

Delegate Kits \$10,000

Have your logo prominently featured on the conference delegate kits – high quality, popular tote bags that are used extensively after the conference.

Opening Luncheon \$9,000

The conference's opening luncheon is a great opportunity for a sponsor to gain huge profile. Deliver remarks to the over 650 attending, provide table signs and/or corporate i at all seats and take adva or sponsorship advantage:

SOLD

Wellness Centre \$8,000

Become the leader of FNHMA's first ever Wellness Centre that will be front and centre at the conference. A place for delegates to investigate a balanced nutritional diet, ideas on how to boost your immune system, tools to improve overall mental and physical wellbeing, and tips on improving your flexibility. Features include participation by a Traditional Healer, one-on-ones with the Elder, a massage chair, healthy snacks, and small Beading Circles for relaxation and self-reflection.

Photo Booth \$7,500

SOLD

Host the conference photo in your exhibit space! FN provide the booth and fun props for participants to let their hair down and to create photo memories. Your organization will be identified as the sponsor with displayed signage. Your organization's booth will be located next to this area to really enhance your networking in this hub of activity.

Closing Luncheon \$7,000

The closing luncheon emphasizes traditional healing and takes a light-hearted look at life and work in our communities. As your logo is featured on the screens at the luncheon, you will have an opportunity to deliver remarks and to introduce the Indigenous comedian.

Registration \$6,000

SOLD

Be the first to welcome participants! Your organization name and logo will be prominently displayed at registration and will also be identified on the name badge lanyards worn by all conference participants.

Mobile App \$6,000

Receive direct recognition as the conference mobile app sponsor. Delegates will be encouraged to use smart phones and tablets to access the on-site program, listing of sponsors, exhibitors and delegates, floor plans and event evaluations. Your logo and link to your site will appear on opening page of the mobile app and on social media sites.



Opening Reception \$5,000

SOLD

Sponsor the conference kick-off reception where delegates gather to network and reconnect with friends and colleagues, enjoy hors d'oeuvres and Indigenous entertainment. The sponsor will receive logo recognition during the reception and a representative will be invited to deliver remarks and to introduce the entertainment.

Post Dinner Band \$5,000

Delegates love to celebrate after the Wednesday evening dinner and convocation! As the sponsor, your logo will be included in the evening program and it will be on the screens as you introduce the band and invite participants to kick off their moccasins for a night of music and dancing.



Concurrent Workshop \$5,000

The National Conference features 16 concurrent workshops that focus on the FNHMA competencies. The workshops are engaging and interactive and provide participants with take-away lessons and tools and innovative solutions to the issues in health management. Your organization will be identified as the sponsor of one workshop and a representative of your choice will introduce the speakers and moderate this workshop.

Exhibitor Passport \$4,000

Your logo will be printed on the cover of the passport booklet for all delegates and will include a listing of all exhibitors. Delegates will be encouraged to visit all booths and engage in conversation with exhibitors to get their passport signed. The completed/signed passport will then be entered in our draw for prizes.

Program \$3,500

You will be invited to provide a one-page full colour advertisement which will be printed in the inside back cover of the onsite conference program (the sponsor is to provide the print-ready ad).

Healthy Networking Breakfast \$3,500

Kick off the day with a most important meal! This year an emphasis is being placed on healthy foods. The networking breakfasts are held in the exhibit area and the sponsor will receive signage recognition for this activity for all participants to see.

Pow Wow Workout \$3,000

Sponsor this dynamic early-morning workout that combines culture, health and wellbeing.

Nutrition Break \$3,000

Be recognized as an organization that promotes wellness, fitness, health and sound nutrition! Choose one of three nutrition breaks and receive recognition on the signage for YOUR break!

Morning Walk/Run \$3,000

SOLD

Sponsor this healthy living activity as delegates will be starting their day with a bang by walking or running along the four-kilometer Victoria Harbour trail.

Showtime! Afternoon at the Movies \$3,000

Join participants for popcorn and a movie on Tuesday afternoon and see your organization's name in lights on the screen. The sponsor will address participants and introduce the movie. This fun activity is always a big hit with conference participants who arrive early.

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For more information about sponsorship
and exhibitor opportunities, please contact:

FNHMA Conference Secretariat
Telephone: 819-827-5931 or
toll-free: 1 (866) 775-1817
Email: conference@fnhma.ca

www.fnhma.ca/conference



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